

# LEADBOXER

## 250,000 Visits to Date from Sales & Marketing Content

LeadBoxer is a lead and intelligence platform that allows sales and marketing teams to better understand their customer and when they are ready to make a purchase. In my time working with them as a client, we produced over 22 articles that, to-date, have brought in over 250,000 visits to the LeadBoxer blog.

I oversaw and conducted keyword research, content strategy, and content production (including assigning content to our team of writers, managing deadlines, reviewing content, and working with writers to revise content accordingly).

The content I've produced for LeadBoxer ranks on the 1st page of Google for competitive keywords such as **Email Lookup Tool**, **Email Tracking**, and **Email Tracking Gmail**.

Keyword	Volume <sup>i</sup>	KD <sup>i</sup>	CPC <sup>i</sup>	Traffic <sup>↓</sup> <sub>i</sub>	Position <sup>i</sup>	URL <sup>i</sup>
email lookup tool	1,200	45	1.20	90	4 ↓ 1	<a href="http://www.leadboxer.com/blog/email-lookup-tools/">www.leadboxer.com/blog/email-lookup-tools/</a>
Keyword	Volume <sup>i</sup>	KD <sup>i</sup>	CPC <sup>i</sup>	Traffic <sup>↓</sup> <sub>i</sub>	Position <sup>i</sup>	URL <sup>i</sup>
email tracking	3,000	61	9.00	55	9 ↓ 1	<a href="http://www.leadboxer.com/blog/best-email-tracking-apps-gmail-outlook/">www.leadboxer.com/blog/best-email-tracking-apps-gmail-outlook/</a>
Keyword	Volume <sup>i</sup>	KD <sup>i</sup>	CPC <sup>i</sup>	Traffic <sup>↓</sup> <sub>i</sub>	Position <sup>i</sup>	URL <sup>i</sup>
email tracking gmail	700	49	7.00	20	6	<a href="http://www.leadboxer.com/blog/best-email-tracking-apps-gmail-outlook/">www.leadboxer.com/blog/best-email-tracking-apps-gmail-outlook/</a>



**7,800+**  
Keywords  
ranked



**2,000+**  
Website  
visitors/month



**200+**  
New  
backlinks



**30,000+**  
Words of new  
content

Results as of 8/4/2020